

PRODUCT: 5 unlabeled *light devices* at New York, N. Y., stored to the account of D. H. Urbanik, together with 3 copies of a booklet entitled "The Science of Color." The booklets were used in connection with a sales demonstration of the devices on April 11, 1949, by Helen Houston, acting for, and in association with, D. H. Urbanik.

The device consisted of an electric light bulb in a metal box. The box was approximately 14 by 8 by 6 inches and was mounted on an adjustable stand and equipped with a lens and colored squares of gelatin-coated cellophane to cover the lens.

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in the booklets were false and misleading since the device was not effective in the treatment of the diseases, conditions, and symptoms stated and implied. The statements represented and suggested that the device was effective in the treatment of fever, inflammation, burns, suppuration, skin diseases, nervous irritability, high blood pressure, nervous disorders, neuralgia, headaches associated with high blood pressure, slow bone growth, bone fractures, coagulated blood, uncoagulated blood, slow pulse, depression, tuberculosis, extreme physical debility, headaches accompanied by low blood pressure, tiredness or depression, overexcitement, weak heart, lungs, and blood vessels, melancholia, nervous or mental disorder, peevishness, sickness and low vitality (in children), constipation, enlargement of the heart, palpitation of the heart, slow heart, angina pectoris (breast pang), arterial degeneration, influenza, acute alcoholism, arthritis, chronic rheumatism, diabetes, obesity, rickets, paralysis, hay fever, acute catarrhal laryngitis, broncho-pneumonia, tonsillitis, acute pleurisy, chronic pleurisy, neuritis, hiccough, gallstones, anemia, asthma, bronchitis, congestion of lungs, sore throat, acute gastritis, enteroptosis (prolapse), jaundice, cirrhosis of the liver, suppression of urine (anuria), sinusitis, goiter, colitis, whooping cough, retinitis (inflammation of retina), atrophy of optic nerve, sciatic neuritis, cramps, neurasthenia, varicose veins, sunstroke, nervous headache, insomnia, low blood pressure, boils and carbuncles, painful menstruation, weak memory, insufficient red blood, decay, skin troubles, insufficient white corpuscles, weak lungs, and diseases of the following glands: pituitary, thyroid, thymus, parathyroid, gonads, adrenals, pancreas, and spleen.

Further misbranding, Section 502 (f) (1), the labeling of the device failed to bear adequate directions for use for the purposes for which it was recommended by Helen Houston, its distributor, during a lecture on April 11, 1949.

The device was misbranded while held for sale after shipment in interstate commerce.

DISPOSITION: July 5, 1949. Default decree of condemnation and destruction.

DRUGS ACTIONABLE BECAUSE OF CONTAMINATION WITH FILTH

2860. Adulteration and misbranding of Geo-Mineral. U. S. v. 451 Bottles, etc.
(F. D. C. No. 27008. Sample No. 44269-K.)

LABEL FILED: April 21, 1949, Northern District of Ohio.

ALLEGED SHIPMENT: On or about March 8, 1949, by Vi-Jon Laboratories, Inc., from St. Louis, Mo.

PRODUCT: 451 bottles of Geo-Mineral at Toledo, Ohio, in possession of the Lane Drug Co., together with a number of copies of a newspaper advertisement from the Toledo Blade. Analysis showed that the product was a water solution of ferric sulfate and was contaminated with mold.

LABEL, IN PART: (Bottle) "Geo-Mineral 3 Fluid Ounces Net Sole Distributor Geo-Mineral Company, St. Louis 1, Mo."

NATURE OF CHARGE: Adulteration, Section 501 (a) (1), the article consisted in whole or in part of a filthy and decomposed substance by reason of the presence of mold.

Misbranding, Section 502 (a), certain statements in the newspaper advertisement were false and misleading since the article was not effective in the treatment of the diseases and conditions represented and would not fulfill the other promises of benefit stated and implied. The statements represented and suggested that the article would be effective in the treatment of stomach ailments, weak kidneys, rheumatic pains, arthritis, neuritis, headaches, nervousness, acid toxins, bloating, lack of vitality and energy, poor appetite, underweight, dizzy spells, rheumatism, kidney ailments, poor blood, lack of strength and pep, and the condition in which one is dull, tired, and lazy, with no ambition to work or play; and further, that the article would be effective to generate mental brilliance and give sparkling eyes. The article was misbranded while held for sale after shipment in interstate commerce.

DISPOSITION: May 18, 1949. Default decree of condemnation and destruction.

2861. Adulteration of Neo-Mineral. U. S. v. 58 Dozen Bottles * * *. (F. D. C. No. 27075. Sample No. 18374-K.)

LIBEL FILED: April 26, 1949, Southern District of Ohio.

ALLEGED SHIPMENT: On or about March 10, 1949, by the Neo-Mineral Co., Inc., from Detroit, Mich.

PRODUCT: 58 dozen 3-ounce bottles of *Neo-Mineral* at Cincinnati, Ohio. Examination showed that the product was a water solution of ferric sulfate and was contaminated with mold.

NATURE OF CHARGE: Adulteration, Section 501 (a) (1), the article consisted in whole or in part of a filthy and decomposed substance by reason of the presence of mold.

DISPOSITION: July 1, 1949. Default decree of condemnation and destruction.

**DRUGS AND DEVICES ACTIONABLE BECAUSE OF DEVIATION FROM
OFFICIAL OR OWN STANDARDS***

2862. Adulteration of Siliform. U. S. v. Heilkraft Medical Company, Inc., and William A. L. Junker. Pleas of nolo contendere. Fine of \$50 against each defendant. (F. D. C. No. 25617. Sample Nos. 9030-K, 30961-K, 31368-K, 33286-K, 43440-K.)

INFORMATION FILED: July 1, 1949, District of Massachusetts, against the Heilkraft Medical Co., Inc., Boston, Mass., and William A. L. Junker, president and treasurer of the corporation.

ALLEGED SHIPMENT: Between the approximate dates of January 14 and June 7, 1948, from the State of Massachusetts into the State of New York, California, and Illinois.

*See also No. 2851.